



National Association of Theatre Owners™

Web Site/Kiosk Movie Ratings Checklist

All movie theater company web sites, all movie ticketing web sites, all ticketing kiosks and all other sites displaying information about movies to which theater company sites are linked should include the following:

- (1) Ratings should be prominently displayed in conjunction with all movies referenced on the site;
- (2) Ratings reasons should be prominently displayed in conjunction with the rating for all movies referenced on the site;
- (3) The site should provide detailed general descriptive information about the MPAA/NATO movie ratings system;
- (4) The site should link to rating information available on other sites, such as filmratings.com, MPAA.org or parentalguide.org.
- (5) The site should include additional warnings related to the admittance of people under age 17 to “R”-rated movies, or people under the age 18 to “NC-17”-rated movies.

NATO's New Address (as of 5/27/2014)
1705 N Street, NW
Washington, DC 20036 USA
+1 202 962 0054 www.natoonline.org